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Hatchery Information Day
Wednesday, October 30, 2024
Grand River Raceway
7445 Wellington County Rd. 21, Elora

8:55 a.m. to 4:00 p.m.

Agenda

8:30 a.m. Coffee service available

8:55 a.m. Opening Remarks – Glen Taschuk, OHA Board Chair

Session Chair: Erick Spek, McKinley Hatchery, OHA Director

9:00 a.m. **“Managing the Breeder Flock”** – Sandy James Lee, Strategic Account Manager Poultry, Cargill

9:40 a.m. **“Our Experience with In-Barn Hatching”** – Marco Volpe, Senior Manager, Groupe Westco

10:25 a.m. Break

Session Chair: Devin Hanna, Archer’s Poultry, OHA Director

10:40 a.m. **“Clichés, quotes and failures: how to address hatchability issues”** – Sergio Mesa, Global Product Manager Hatchery, Hipra

11:20 a.m. **“In-ovo Sexing: Value for the egg supply chain”** – Martin Enderink, Global Sales Director, In Ovo

12:00 Noon Lunch break – sponsored by



Session Chair: Steve Kraemer, Maple Leaf, OHA Director

1:00 p.m. **“Quality Assurance in the Hatchery”** – Victoria Collett, Hatchery Incubation Specialist, Aviagen

1:45 p.m. **“Egg Sanitation: Alternatives to formalin”** – Gerd de Lange, Senior Poultry Specialist, Royal Pas Reform

2:25 p.m. Break

Session Chair: Adam Zurbrigg, Trillium Hatchery, OHA Director

2:40 p.m. **“The Power of Data and Digital Transformation”** – Taylor Schilling, Sales Manager, Jamesway Chick Master Incubator Inc.

3:20 p.m. **“Inside a Hatchery in Spain: 15+ years of observation”** – Sergio Mesa, Global Product Manager Hatchery, Hipra

4:00 p.m. Wrap-up and adjourn – Glen Taschuk, OHA Board Chair